## **BRMICK**°

# RETAIL CHAIN SOLUTIONS





## **Bremick's Chain Offer**

Bremick recognises that the Chain offer within the retail Hardware market provided opportunity to not only enter the market but also provide a comprehensive and competitive range of chain to satisfy consumer requirements.

### Packaging

Bremick's Chain range is segmented into Light, Medium & Heavy duty quality breaks to assist in navigating the range for consumers & staff.

Available in a variety of pack types to suit all retailers including clam packs, reels and 25kg kegs. Whether it's decorative, plastic, traditional or load rated chain, Bremick offers a consolidated range to suit all requirements.







#### **Bremick's added value**

- Renowned for quality & engineered products
- Family business supports independents
- Renowned for quality and engineered products
- Category management and customer service focused
- New ranges have been developed and rationalised to maximise sales and space on shelf
- Professional territory managers, consistent call patterns & overnight deliveries
- Labels have been created in a contemporary fashion and designed to be attractive to customers, assisting them in their buying decision
- Most labels refer to a standard and display a working load limit as well as product information
- Pricing is competitive and will remain competitive
- POS provided free of charge for new programs
- Discuss with your Bremick sales manager today to take advantage of opening order incentives

Planograms have been set up based on a customer decision tree and to facilitate customer traffic flow between duty loads.

Conforms to ASTM International Standards.

Product	Product Type	Sizes	Finishes	Clam	Keg	Reel
LIGHT DUTY Plastic and decorative chains. Temporary barricades, decorative features and non load fixtures.						
	PLASTIC CHAIN	6.0mmx3m, 6mmx40m, 8.0mmx3mm, 8.0mmx35m	White, Yellow	•		•
)=0=0	DECORATIVE OPEN JOINT CHAIN	3.8mmx2m	Antique Bronze	•		
$\rightarrow \rightarrow $	CATHEDRAL CHAIN	2.7mmx20m	Brass Plated			•
	DECORATIVE SQUARE DIMPLED CHAIN	3.0mmx20m	Bronze Plated			•
$\rightarrow$	DECORATIVE LARGE OVAL CHAIN	3.0mmx20m	Brass Plated			•
<u>\&amp;</u>	MINI BALL CHAIN	3.6mmx2m	Chrome Plated	•		
	MINI OVAL LINK Chain	1.8mmx2m, 1.8mmx20m	Brass Plated Chrome Plated	•		•
	MINI SQUARE Dimpled Chain	2.0mmx2m, 2mmx10m	Brass Plated Bronze Plated	•		•
MEDIUM DUTY Weldless chain & double loop chain. Conforms to ASTM international standards. Hanging pots, decorative signs etc.						
	DOUBLE LOOP CHAIN	1.6mmx2m, 1.6mmx100m, 2.7mmx2m, 2.7mmx55m, 3.4mmx2m, 3.4mmx46m	Zinc Plated	•		•
	SINGLE JACK CHAIN	1.6mm, 2.0mm, 2.7mm, 3.4mm	Zinc Plated, Brass Plated, White Coated, Green Coated, Black Coated	•		•
	REGISTER CHAIN	1.2mmx5m, 1.2mmx90m, 2.7mmx2m, 2.7mmx5m	Zinc Plated	•		•
	PET LINK CHAIN	2.7mmx2.7m, 3.4mmx2.7m	Zinc Plated	•		
HEAVY DUTY High strength & conforms to international standards. Commercial use, gates, boats & general purpose.						
00	G30 PROOF COIL CHAIN (Working Load Limit of up to 2030KG)	4mmx98m, 5.5mmx50.5m, 7mmx26.5m, 8mmx18m, 10mmx12m, 13mmx7m	Galvanised		•	
	SHORT LINK MACHINE CHAIN (Working Load Limit of up to 247KG)	3.0mmx6m, 3.0mmx58m, 3.8mmx4.5m, 3.8mmx52m, 4.9mmx38m	Zinc Plated	•		•
3-0-0	LONG LINK COIL CHAIN (Working Load Limit of up to 236KG)	3.0mmx2m, 3.0mmx6m, 3.0mmx45m, 3.8mmx2m, 3.8mmx4.5m, 3.8mmx30m, 4.9mmx3m, 4.9mmx5m, 4.9mmx20m	Zinc Plated	•		•

#### CONTACT US – bremick.com.au – bremick.co.nz

Australia (Sydney) E sales@bremick.com.au P +61 2 8332 1500 New Zealand (Auckland) E nthnzsales@bremick.co.nz P 9525 2244 New Zealand (Wellington) E nthnzsales@bremick.co.nz P 4566 9363 New Zealand (Christchurch) E sthnzsales@bremick.co.nz P 3365 8998